

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Southern Campaign Resources**  
**Attention: Accounts Payable**  
**235 East Virginia St**  
**Tallahassee, FL 32301**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
958936-1	10/07/12	October 2012	10/01/12 - 10/05/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Florida Chamber of Comme	FL ALLIANCE/PLAKON	

Flight Dates	Order #	Alt Order #
10/01/12 - 10/05/12	958936	07909457

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	FCHC	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	NBC Today Show	7:00-9:00 AM	1-1-1--	:30	3	\$2,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-1-1--	3	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/01/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	FLCC0003	\$2,400.00 NM
1	WESHW		10/03/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	FLCC0003	\$2,400.00 NM
3	WESHF		10/05/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	FLCC0003	\$2,400.00 NM
2	10/02/12	10/04/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-1---	:30	2	\$2,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-1---	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLCC0003	\$2,800.00 NM
2	WESH	Th	10/04/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLCC0003	\$2,800.00 NM
<b>Total Spots</b>							<b>5</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,800.00</b>
<u>Agency Commission</u>	<b>\$1,920.00</b>
<u>Net Amount Due</u>	<b>\$10,880.00</b>